



News Release

September 01, 2020

Colors & Effects® keeps investing in future talents: Global pigment producer hires 33 new apprentices

- **In September, 33 young talents start their apprenticeships at the Colors & Effects® sites Ludwigshafen, Besigheim and Monthey**
- **The pigment producer fills an equivalent number of apprenticeships as in the previous years**
- **Finishing their education successfully, 32 former apprentices have recently begun an employment at Colors & Effects**

LUDWIGSHAFEN, GERMANY, SEPTEMBER 01, 2020 – Starting into a new year of apprenticeships in September, 33 young minds begin their professional career at Colors & Effects®, the global pigment business of BASF. Thereof, 22 chemical and 3 laboratory technicians will be located in Ludwigshafen. The sites Besigheim and Monthey will each welcome 4 additional young professionals to start their apprenticeships.

“As the high expertise of our employees is the foundation of our innovative pigment technologies, the education of new talents has a long tradition in our company”, said Andreas Wagner, Head of Global Human Resources at Colors & Effects, and added: “Despite these challenging times, we make sure to offer our apprentices the best conditions for the start into their professional lives, while setting health and protection as our highest priority.”

Wagner explained how the company has adjusted the onboarding process for the new employees in consideration of the COVID-19 pandemic: “In Ludwigshafen, our classes will be welcomed separately on their first day, in order to reduce the total number of participants for each event. As part of our adjusted onboarding program, our new employees will be introduced to the dedicated hygiene concepts at our sites.”

In addition to welcoming the apprentices to the company, Wagner congratulates the young talents who recently completed their apprenticeship programs successfully: 32 young professionals have been permanently employed at Colors & Effects, 24 of them in Ludwigshafen, 6 in Besigheim and 2 in Monthey. In addition to welcoming the apprentices to the company, Wagner congratulates the young talents who recently completed their apprenticeship programs successfully: 32 young professionals have been employed at Colors & Effects, 24 of them in Ludwigshafen, 6 in Besigheim and 2 in Monthey.

More information on the career options and apprenticeship programs at Colors & Effects can be found on this website: <https://www.colors-effects.eu/build-a-rewarding-career-with-colors-and-effects/>.

About the Colors & Effects brand

The Colors & Effects brand encompasses BASF's well-known expertise in colorants and effect pigments for the coatings, plastics, printing, cosmetics and agriculture markets. Fueled by entrepreneurial spirit, BASF's experts enable innovation and growth. For our customers and our company: We live colors. We boost effects. For more information about the Colors & Effects brand, visit www.colors-effects.eu.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.